

BLUE RIDGE ARTISAN GUILD MEMBERSHIP APPLICATION



OFFICIAL USE ONLY
DATE RECEIVED
MEDIA
FEE PAID
JURY SCORE

TO APPLY FOR MEMBERSHIP

Thank you for your interest in becoming a member of Blue Ridge Artisan Guild.

Mission Statement: The mission of the Blue Ridge Artisan Guild is to identify and recognize emerging and established artisans currently working in Northwest North Carolina and through the shared resources of cooperation, conservation, preservation, education, and marketing, create opportunities for self-sustaining economic development and improved quality of life.

BRAG MEMBERSHIP WRITTEN APPLICATION INFORMATION

Full Name:	
Business Name:	
Street Address:	
City, State, Zip Code:	
County Of Residence:	
Phone	
Email:	

This package contains information about the Guild and the jury process. Membership in the Guild lasts a lifetime, providing your work continually meets Guild quality standards and annual dues are maintained. Kits, imports, or mass produced items will not be accepted.

RESIDENCY REQUIREMENTS

BRAG membership is open to artisans who reside in the following northwest North Carolina counties: Alexander, Alleghany, Ashe, Caldwell, Iredell, Surry, Watauga, Wilkes, and Yadkin.

APPLICATION PROCESS: WRITTEN, IMAGES, OBJECTS, FEE

***Written - Applicants submit their personal information, media designation, and complete the application questionnaire.**

***Images - Applicants submit exactly (5) color images of their work, including retail price and description of each image.**

- Submit by USPS mail or in person. Printed photos or digital copies on CD-ROM or USB Flash Drive will be accepted.

***Objects - Applicants submit (5) physical pieces of their work for Guild jury review.**

(Please note: A set, such as a companion set for hearth cooking consisting of a poker, rake, shovel, and stand would be considered as one object.)

***Fee - Applicants submit a non-refundable, \$25 application fee.**

Send written forms, images, and application fee to:

**BRAG
PO Box 1378
Wilkesboro, NC 28697**

OR

Deliver written forms, images, and application fee in person to:

**Blue Ridge Artisan Center
201 West Main Street
Wilkesboro, NC**

Deliver objects in person to: Blue Ridge Artisan Center

**ATTN: BRAG
201 West Main Street
Wilkesboro, NC 28697**

****Please check-in at the front door of the Blue Ridge Artisan Center. Artists with large objects may be directed to the back door upon check-in.****

(Please note: This is an anonymous jury. Therefore do not put your name on the images, other attachments, or physical objects for jury review. Also, when submitting your application and images, please enclose a self-addressed stamped envelope with sufficient postage so we can return your images to you. Images of accepted applicants will be retained by the Guild office for its membership files and for marketing purposes to promote the Guild, with appropriate photo credit given to the artist.)

JURY PROCESS

*After JURY review of the Written Application, Images, paid Application Fee, and Objects delivered, jurors will examine the submitted objects for suitability of membership.

- If the applicant is accepted for BRAG membership, the Annual Membership Dues are \$50 (of which original \$25 application Fee will be deducted.)
- If the applicant is not accepted and re-applies within one year of the date of initial application, the re-application Fee will be waived.

*Notification will be made by postal mail within 14 days of the jurying process.

(Please note: BRAG Jury consists of (5-7) voting members of the Standards Committee).

EVALUATING THE APPLICANT'S WORK

The Standards Committee is searching for members whose works show excellence in concept, design and technique. The Standards Committee's Evaluation is based on a combination of the following criteria:

*Hand Made Using Hand Tools or Hand Directed Machine Tools (such as a potter's wheel or wood turning lathe) *Focused on discovering original, handmade works, the purposefulness of hand tool marks and texture will be examined.*

*Individual Expression (Original or Traditional)

*Innovative Design or Technique

*High Quality Consistent Craftsmanship

*Exemplary Composition

*Durability

*Functional to the Piece (such as a chair designed to sit in without collapsing or such as a painting designed for viewing only)

*Exhibition Potential

*Product Marketability

*Professional Presentation

Please direct any application questions to:

Anita Cranston- Executive Director BRAC
Phone: 336.990.9500
Email: director@blueridgeartisancenter.org

OR

Mail: Blue Ridge Artisan Guild
Attn: Applications
PO Box 1378
Wilkesboro, NC 28697

Membership Designation: (Please note: Maximum of 2 media designations per applicant, 5 objects must be submitted for each media in which you are applying)

****Please check the box, or 2 boxes, beside your media designation(s)****

Clay Wood Glass Leather Fiber Metal Lutherie 2-Dimensional Art
Mixed Media Natural Materials Jewelry Folk Art Other: _____ , _____

BRAG MEMBERSHIP IMAGES APPLICATION INFORMATION

Digital Image File Format: Standard JPEG.

Digital Image File Name: Use your three initials followed by image number (#).

Example; Johnny B. Goode's first image would be "JBG-image-#1.jpg". Information about this item would be listed under #1 in the image submission form.

(Please note: Images do not have to be of the specific objects submitted for jury.)

For each color image (5) submitted, include the filename & number #1, #2, #3, #4, #5 so it corresponds to its listing in the image submission form below.

Example: \$1915-JBG-image-#1

For each image/item list the item size, techniques used, materials used, and retail price.

Please show the range of your work.

IMAGE SUBMISSION FORM

\$ _____ - _____ -image-#1 _____
INITIALS

\$ _____ - _____ -image-#2 _____
INITIALS

\$ _____ - _____ -image-#3 _____
INITIALS

\$ _____ - _____ -image-#4 _____
INITIALS

\$ _____ - _____ -image-#5 _____
INITIALS

OBJECT SUBMISSION FORM

*Please specify any special display needs for the jury to view the work.

\$ _____ - INITIALS _____ **-object-#1** _____

\$ _____ - INITIALS _____ **-object-#2** _____

\$ _____ - INITIALS _____ **-object-#3** _____

\$ _____ - INITIALS _____ **-object-#4** _____

\$ _____ - INITIALS _____ **-object-#5** _____

BRAG MEMBERSHIP QUESTIONNAIRE APPLICATION INFORMATION

Please answer the following questions:

Please attach an additional page if desired.

1. Describe your work in general in 300 words or less.

2. Describe your process, techniques, and materials used in the production of your craft.

3. Describe any outside components used in your work that are NOT produced by you, or any services you contract out.

4. Include your education, training experience, previous judged awards, other juried exhibits, guild, and gallery memberships.

5. Other details you would like the jury to know regarding your work that was not included in this questionnaire.

*Upon acceptance into BRAG we will review any printed material intended for display or distribution.

Collection of the artwork after jurying is the responsibility of the applicant. Works must be collected on the date specified by BRAG. BRAG will store works in a safe location until this date, after which the works may be given away or sold unless otherwise arranged.

I hereby certify that I am the artist who created the pieces of art listed on this entry form and those submitted to the jury.

Signature of Artist and Legal Guardian (if under 18)

Date