

# BLUE RIDGE ARTISAN GUILD MEMBERSHIP APPLICATION



<b>OFFICIAL USE ONLY</b>
DATE RECEIVED
MEDIA
FEE PAID
JURY SCORE

## TO APPLY FOR MEMBERSHIP

Thank you for your interest in becoming a member of Blue Ridge Artisan Guild.

**Mission Statement:** The mission of the Blue Ridge Artisan Guild is to identify and recognize emerging and established artisans currently working in Northwest North Carolina and through the shared resources of cooperation, conservation, preservation, education, and marketing, create opportunities for self-sustaining economic development and improved quality of life.

## BRAG MEMBERSHIP WRITTEN APPLICATION INFORMATION

<b>Full Name:</b>	
<b>Business Name:</b>	
<b>Street Address:</b>	
<b>City, State, Zip Code:</b>	
<b>County Of Residence:</b>	
<b>Phone</b>	
<b>Email:</b>	

This package contains information about the Guild and the jury process.

Membership in the Guild lasts a lifetime, providing your work continually meets Guild quality standards and annual dues are maintained. Kits, imports, or mass produced items will not be accepted.

## RESIDENCY REQUIREMENTS

**BRAG membership is open to artisans who reside in the following northwest North Carolina counties: Alexander, Alleghany, Ashe, Caldwell, Iredell, Surry, Watauga, Wilkes, and Yadkin.**

## APPLICATION PROCESS:

- **Written** - Applicants must submit a completed application including their personal information, media designation, and \$25.00 non-refundable submission fee.
- **Images** – Application requires (5) color images of each media type submitted, including retail price and description of each image. Digital images are preferred and can be emailed or submitted on a CD-ROM or USB Flash Drive. [director@blueridgeartisancenter.org](mailto:director@blueridgeartisancenter.org)
- Applications are reviewed by the Standards Committee and if accepted will be invited back for the Object Submission Phase of the Jury.
- **Object Jury Process** – Applicants who are invited back will need to bring (5) physical pieces of their work for the Standards Committees review. (Please note: A set, such as a companion set for hearth cooking consisting of a poker, rake, shovel, and stand would be considered as one object.)
- **Media Designation:** A maximum of two media designations per application only. Each media requires 5 images as well as 5 separate objects per media.

Send written forms, images, and application fee to:

BRAC  
PO Box 1378  
Wilkesboro, NC 28697

OR

Deliver written forms, images, and application fee in person to:

BRAC  
201 West Main Street  
Wilkesboro, NC 28697

Digital applications can be emailed to: [director@blueridgeartisancenter.org](mailto:director@blueridgeartisancenter.org)

Deliver objects in person to: Blue Ridge Artisan Center

ATTN: BRAC  
201 West Main Street  
Wilkesboro, NC 28697

*\*Please check-in at the front door of the Blue Ridge Artisan Center. Artists with large objects may be directed to the loading dock upon check-in.\**

## JURY PROCESS

- The Jury consists of 5 to 7 voting members of the Standards Committee.
- The Standards Committee will review the written application, description and images to determine which applicants will be invited back for the Object Submission Phase of the Jury.
- Once reviewed those accepted will be invited to bring their Objects to be examined for suitability of membership.
- If the applicant is accepted for BRAG membership, the Annual Membership Dues are \$50 (of which original \$25 application Fee will be deducted.)
- If the applicant is not accepted and re-applies within one year of the date of initial application, the re-application Fee will be waived.
- Notification will be made by postal mail within 14 days of the jurying process.

## EVALUATING THE APPLICANT'S WORK

- The Standards Committee is searching for members whose works show excellence in concept, design and technique. The Standards Committee's Evaluation is based on a combination of the following criteria:
- Handmade Items using hand tools or hand directed machine tools such as a potter's wheel or wood turning lathe. *We are focused on discovering original, handmade works, the purposefulness of hand tool marks and texture will be examined.*
- Individual Expression (Original or Traditional)
- Innovative Design or Technique
- High Quality Consistent Craftsmanship
- Exemplary Composition
- Durability
- Functionality of the piece, such as a chair designed to sit in without collapsing or such as an item designed for aesthetic viewing only.
- Exhibition Potential
- Product Marketability
- Professional Presentation

Please direct any application questions to:

Anita Cranston- Executive Director BRAC  
Phone: 336.990.9500  
Email: [director@blueridgeartisancenter.org](mailto:director@blueridgeartisancenter.org)

OR

Mail: Blue Ridge Artisan Guild  
Attn: Applications  
PO Box 1378  
Wilkesboro, NC 28697

Please check the box, or 2 boxes, beside your media designation(s)

Clay  Wood  Glass  Leather  Fiber  Metal  Lutherie  2-Dimensional Art  Mixed Media  Natural Materials  Jewelry  Folk Art   
Other: \_\_\_\_\_

**BRAG MEMBERSHIP IMAGES APPLICATION INFORMATION**

**Digital Image File Format: Standard JPEG.**

**Digital Image File Name: Use your three initials followed by image number (#).**

**Example; Johnny B. Goode's first image would be "JBG-image-#1.jpg". Information about this item would be listed under #1 in the image submission form.**

**(Please note: Images do not have to be of the specific objects submitted for jury.)**

**For each color image (5) submitted, include the filename & number #1, #2, #3, #4, #5 so it corresponds to its listing in the image submission form below.**

**Example: \$1915-JBG-image-#1**

**For each image/item list the item size, techniques used, materials used, and retail price.**

*Please show the range of your work with in its media designation.*

**IMAGE SUBMISSION FORM**

\$ \_\_\_\_\_ - \_\_\_\_\_ -image-#1 \_\_\_\_\_  
INITIALS  
\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_ - \_\_\_\_\_ -image-#2 \_\_\_\_\_  
INITIALS  
\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_ - \_\_\_\_\_ -image-#3 \_\_\_\_\_  
INITIALS  
\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_ - \_\_\_\_\_ -image-#4 \_\_\_\_\_  
INITIALS  
\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_ - \_\_\_\_\_ -image-#5 \_\_\_\_\_  
INITIALS  
\_\_\_\_\_  
\_\_\_\_\_



## **BRAG MEMBERSHIP QUESTIONNAIRE APPLICATION INFORMATION**

**Please answer the following questions:**

***Please attach an additional page if desired.***

**1. Describe your work in general in 300 words or less.**

**2. Describe your process, techniques, and materials used in the production of your craft.**

**3. Describe any outside components used in your work that are NOT produced by you, or any services you contract out.**

**4. Include your education, training experience, previous judged awards, other juried exhibits, guild, and gallery memberships.**

**5. Other details you would like the jury to know regarding your work that was not included in this questionnaire.**

\*Upon acceptance into BRAG we will review any printed material intended for display or distribution.

Collection of the artwork after jurying is the responsibility of the applicant. Works must be collected on the date specified by BRAG. BRAG will store works in a safe location until this date, after which the works may be given away or sold unless otherwise arranged.

I hereby certify that I am the artist who created the pieces of art listed on this entry form and those submitted to the jury.

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Signature of Artist and Legal Guardian (if under 18)

Date